



# Club development Plan 2023-2024



# Why we exist

Objective	Timescale	Who is responsible	Cost	Reviewed
To provide the opportunity for all to participate in grassroots football	2023-24 season	The committee	Annual club running costs	Quarterly
To allow the local community to socialise via football	2023-24 season	The committee	None	Weekly
To keep players fit and healthy	2023-24 season	The committee	None	Monthly
To improve the mental health of our players through exercise	2023-24 season	The committee	None	Weekly
To offer equal opportunities to play football to all male, female, non-binary and disability groups.	2023-24 season	The committee	None	Weekly
To assist our coaches and players in gaining FA coaching, medical, safeguarding or refereeing qualifications.	2023-24 season	The committee	Anticipated costs £1000	At monthly committee meeting



# Season planner

Objective	Timescale	Who is responsible	Cost	Reviewed
Complete all planning for season ahead e.g. pitch bookings, coach hiring, squad membership fee etc.	3 months	The committee	£1000	Quarterly
Affiliate with the Suffolk FA and complete player registration.	1 month	The committee	£100	Annually
Create a coaching syllabus for the season and update weekly if required.	2023-24 season	The committee	None	Weekly
Create monthly social calendar for players and parents/ other half's	2023-24 season	The committee	None	Monthly
Book all courses in Safeguarding, Coaching and Medical that are required or due to expire.	2023-24 season	The committee	None	At monthly committee meeting
Begin advertising the club for the season ahead.	2023-24 season	The committee	None	Regular updates



# Budget planner

Objective	Timescale	Who is responsible	Cost	Reviewed
New kit ordered	2-3 months	The committee	Covered by sponsorship	Annually
Order new equipment	1 month	The committee	£500	Annually
Ensure coaches have funding available to them for qualifications	2023-24 season	The committee	£1000	Annually

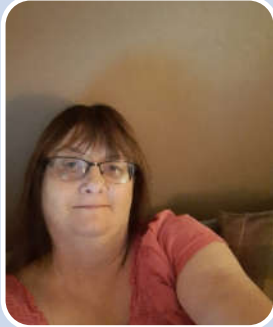


# Roles & responsibilities



## Chairperson

Overall oversight, chairs board meeting, chief club representative



## Treasurer

Responsible for bank accounts, budgeting, debt collection, preparation of annual accounts



## Club Secretary

Club contact, arranges fixtures, head of administrative tasks, Pitch Organisation, social media updates, Brand development



## Club Development Officer

Responsible for growing and developing the clubs through FA Programmes, initiatives, funding and sponsorship



## Team Manager's

Squad Selection, Team Selection, Football direction, Footballing Strategy, Runs training, Match-day discipline



## Welfare officer

To promote a safeguarding children policy, anti-bullying policy and equality policy, responsible for recruitment processes including the taking up of references and submitting FA DBS checks (getting the right people into the game).



## Sponsorship Manager

Responsible for Sponsorship procurement, Kit design/production, Coordinate PR with Secretary



# Marketing planner

Objective	Timescale	Who is responsible	Cost	Reviewed
Social media plan developed	3 months	Club secretary	None	Quarterly
Contact Suffolk FA to get involved with initiatives	2023-24 season	Club secretary	None	Monthly